



METALERT™

KNOWLEDGE IS HEALTH



MetAlert Inc. (OTC:MLRT)

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WHO ARE WE?

Leading Pioneer in Wearable GPS and Asset Tracking



- **Developed and Patented Wearable GPS Tracking in 2002**
 - Garnered Worldwide Media
 - Successfully Licensed and Enforced Patent Portfolio
- **Positioned to be a Market Leader in Several Segments**
 - Human – Remote Patient Monitoring (RPM) for Elderly Care, Dementia, Autism, Law Enforcement, Fire/EMT, Military.
 - Asset – Logistics, Shipping, Inventory Management, and Pets
- **International Footprint**
 - Customers, Partners & Vendors in 35 Countries on 6 Continents
- **A GSA Approved Military and Government Supplier**
- **Many of our products Proudly Made in the USA**
- **Executive Team has over 50 years experience in Product Development, Global Distribution and Licensing of Intellectual Property**

BUSINESS OVERVIEW

Multiple Revenue Streams – Blended 60% Gross Margin

- **Products Sales**
 - B2B, B2C, International Distributors, Gov't and Military
 - 2,500 new customers in 2020/2021
- **Subscriptions Service – Monthly High Margin Revenue**
 - Bulk Wholesale to Retailers and Distributors
 - Direct to Consumers
- **Licensing Fees**
 - Over \$1,400,000 in Revenue to Date
- **Professional Services**
 - Custom Development, Software Maintenance, Consulting
 - The Ability to Identify & Execute on New Opportunities

Digital innovations are poised to disrupt the \$3.7 trillion US healthcare system



Subscribers

FOOTSTEPS TO THE FUTURE



2002

**A Big Idea Conceived “The GPS Shoe”
Pioneering the now Multi-Billion Wearable Tech Industry**

2003-2007

R&D & Patents- the world's first wearable GPS tracking device. Issued patents including -comm protocol - the process of collecting location data, used today by every GPS device (Apple, Samsung, Waze/Google etc.)

2008-2014

Company goes public, signs multi million dollar global technology license agreement, version 1 GPS Shoe product launched

2015-2019

Global distribution, customers in over 35 countries , Govt. and insurance reimbursement in 11 States, 3 countries, signed multi-million dollar IP licensing deal, over \$1.4 mil in IP licensing revenues, launched the GPS SmartSole

2020- present

Launched Medical Supply Business, more patents issued, added over 2,500 new customers, developed the Bio-Stride HUB, a 4G Cat M1 Bluetooth/Wi-Fi GPS SmartSole.

2020- 2022

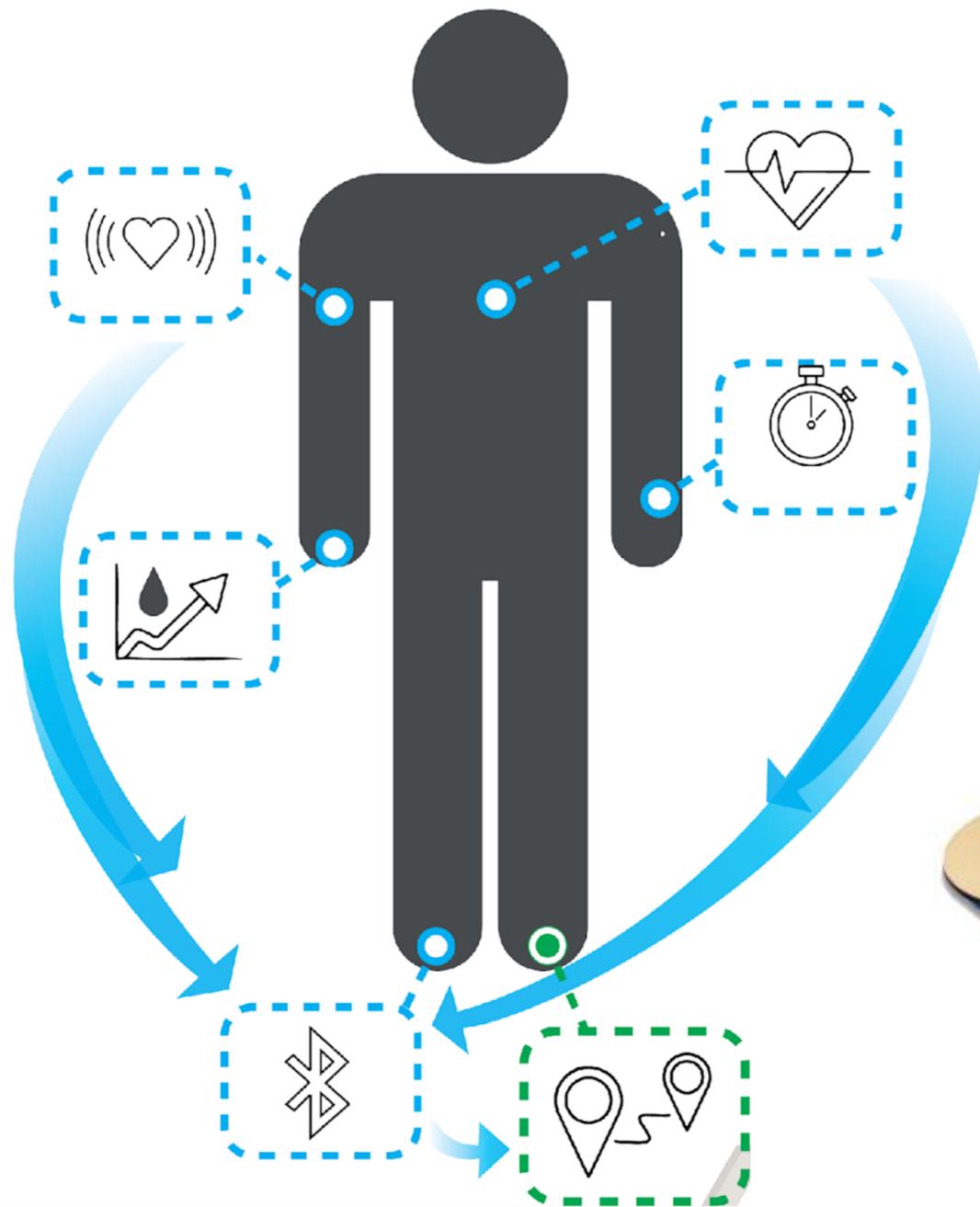
The Longevity Revolution Begins – Leveraging our proprietary platform, IP portfolio, strategic alliances, manufacturing & global distribution to disrupt the \$3.7 Trillion U.S. Healthcare system

2022- present

Rebranded as MetAlert Inc. "knowledge is health" better represent the future scope of the company- technology that gets you the information you need to stay safe, healthy and well.

THE LONGEVITY REVOLUTION

Total Health, Safety and Wellness Monitoring



[Watch On YouTube](#)

Holistic health analysis,
beyond location data.

WHERE are they?
HOW are they?

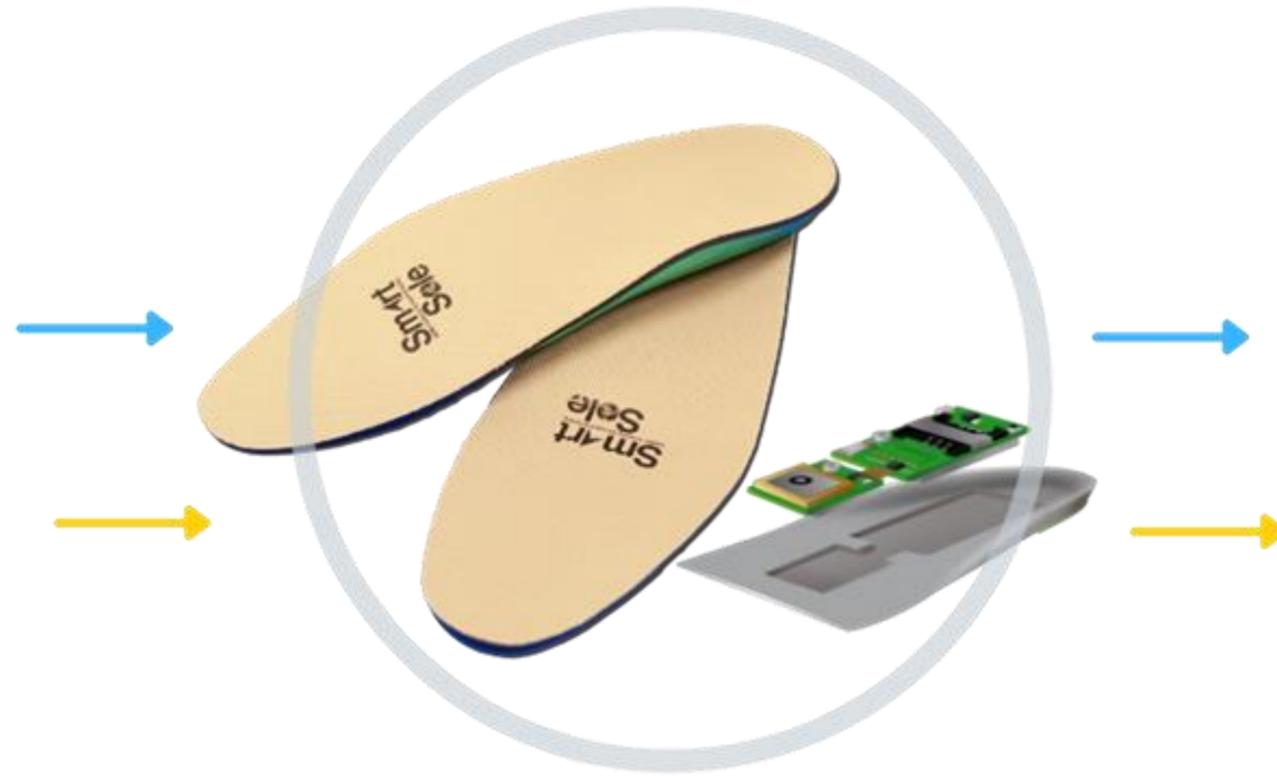


EVOLUTION TO THE REVOLUTION

Leveraging our Technology, IP & Distribution via Wearables + A.I.
to Live a Longer, Better, Healthier and Safer Life.



GPS Shoe



GPS SmartSole

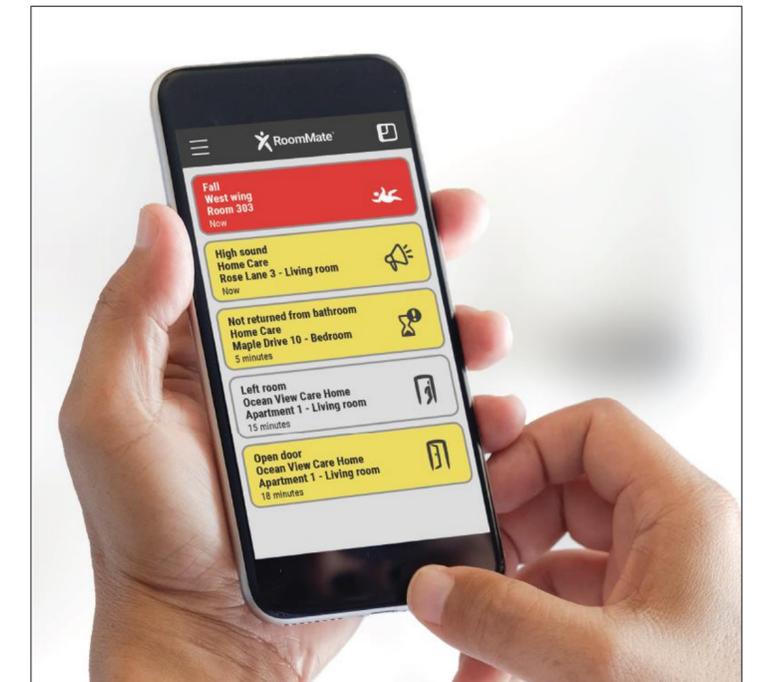
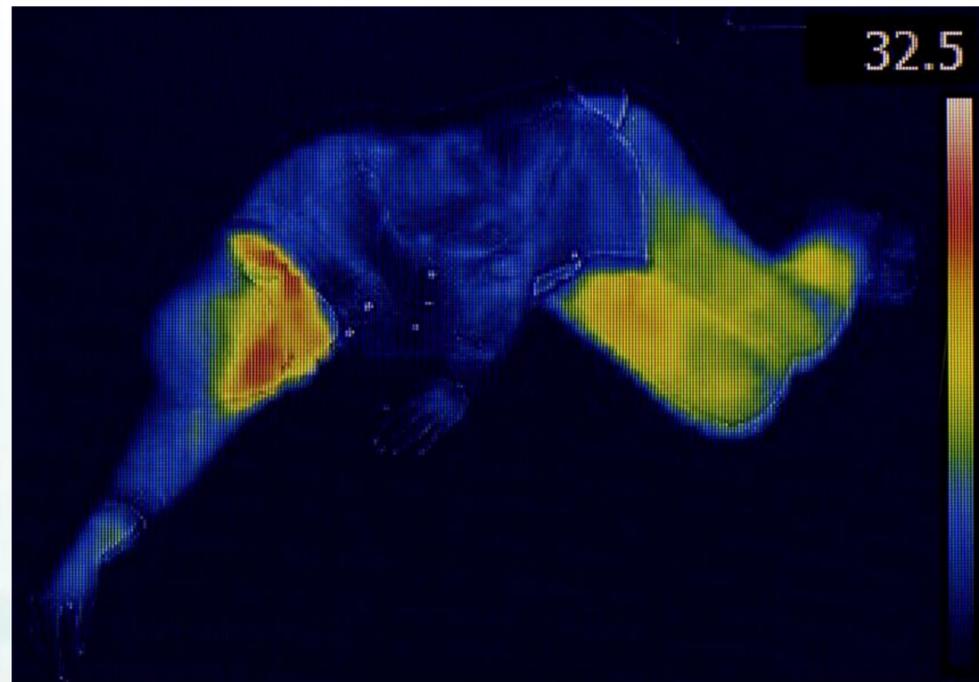


BioStride

MetAlert's next generation BioStride will be designed to continuously collect health data that may help identify patterns before and during episodes and through an A.I. backend analyze trends and send an alert when a crises occurs.



3D Infrared, Wall-Mounted Sensors. **Anonymized supervision and automated monitoring with fall prevention**



- RoomMate detects and provides alerts about behavior that leads to falls and injuries
- Reduces staffing requirements, and travel to people's homes
- Improves security, sleep and quality of life

IDENTIFYING CHANGES THAT CHANGE LIVES

When every minute counts



- Our Core Customers include wander-risk individuals who can't manage technology independently.

Wandering is not all they are dealing with:

- There is an increased rate of epilepsy and nutritional issues within the Autistic community.
 - Those with Alzheimer's have increased risks of stroke or poor blood circulation.
 - Dementia patients are reported to be restless, and have an increased risk of falling.
- Biostride saves time & money! The cost-saving benefit for real-time health data, which equips early and preventative care, will save lives and thousands on medical bills.

Imagine:

- Dementia patient with heart condition- EMT services called to the location of a heart event!
- Autistic child with asthma- a P.E. teacher can check their oxygen levels during class
- TBI patient with rapid weight gain - caregivers can take steps to prevent obesity

- We have worked with Developmental Disability agencies, Department of Health and Human Services, Department of Aging and Disabilities across the country. At GTX Corp, we are applying and enrolling with private and government providers on a continual basis.
- We have worked with agencies in UK, Canada, Norway, and Sweden as well as the states of Wisconsin, Ohio, New York, California, Illinois and Maine to provide the GPS SmartSole solution to qualifying clients.



WHY NOW?

Technology and the Market



GPS Shoe 2010 **GPS SmartSole 2014** **BioStride 2022**

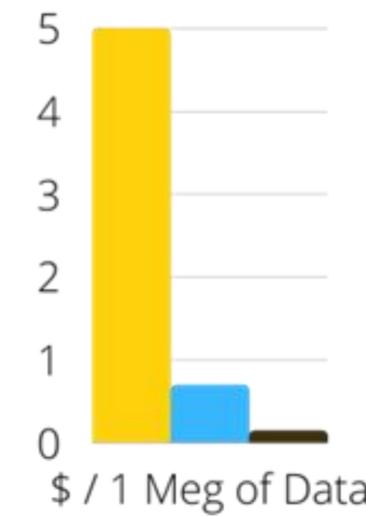
Technology Advancements



The Convergence

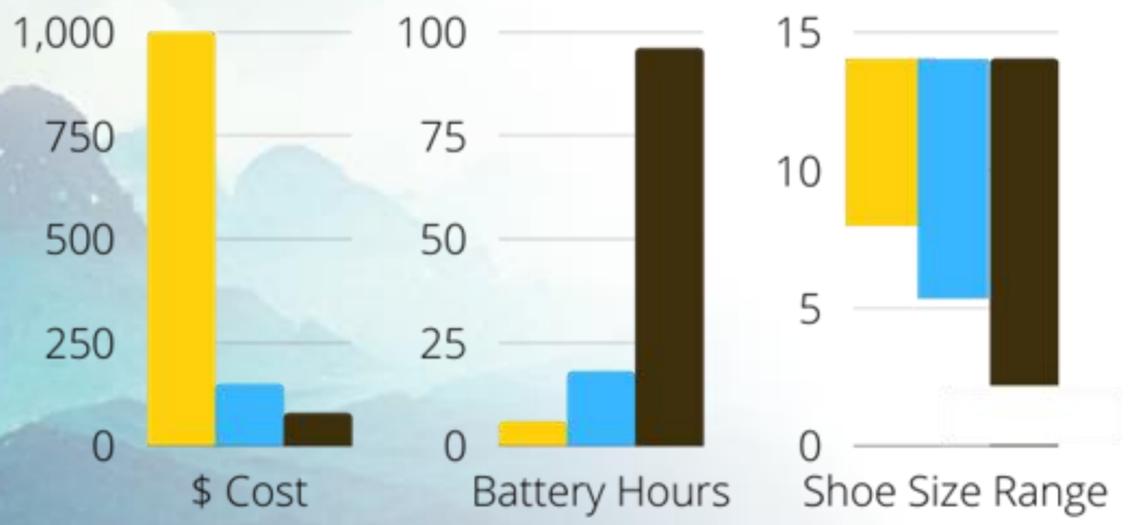


Wireless Data Charges



More Data for Much Less

Product Components Cheaper, Better, Smaller



COVID-19 Pandemic

Health Awareness Ignites Demand For Real-time Healthcare Empowerment - a Culture of "NOW!"

SIZE OF GPS SMARTSOLE WEARABLE TECH MARKET

24 COUNTRIES IDENTIFIED AS GO-TO-MARKET-READY



TOTAL POPULATION:
1,175,776,709

TARGET AVERAGE:
2.91%

Autism
Down
Syndrome

Alzheimer's
Dementia

TBI

TARGET POPULATION:
34,209,160

United States
Mexico
Japan
Germany
United Kingdom
France

Netherlands
Portugal
Sweden
Austria
Switzerland
Singapore

Italy
South Africa
Colombia
Spain
Canada
Australia

Denmark
Finland
Norway
Ireland
New Zealand
Panama

A FOR-PROFIT, WITH-PURPOSE COMPANY



- **Products Sales**
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 - 2020 Covid Response (\$1,000,000 +/- from PPE Sales)

SmartSole On CBS News



POTENTIAL GPS IP LICENSEES



| GPS Tracking / Wearables | | S/W-Services | Black Swans |
|--------------------------|--|---|---|
| Tier 1 | Tier2 | | |
| Garmin | Nikon | Verizon | UBER |
| Apple GPS watch | Micron Wireless | Rhino Fleet Tracking | LYFT |
| Samsung GPS Watch | Ambert Alert GPS | NexTraq | Food delivery (door dash) |
| TomTom GPS Watch | Precise Innovation (Caref GPS) | Fleetmatics | Google Autonomous cars |
| FitBit | Brickhouse Nano | Teletrac | |
| | FILIP | Fleetistics | |
| | Spot Gen 3 | CalAmp | |
| | Great Call | ATTI | |
| | Live Trac | Telogis | |
| | Safe Link | GPS Police | |
| | Comfort Zone Check In | Brickhouse Security | |
| | LBAS - Pocket Finder (Location based technologies) | GPS Insight | |
| | WTS (Trax) | GPS Systems | |
| | SafeTracks (iLOC Technologies (TriLoc)) | LiveView GPS | |
| | Nike | Lone Star Tracking | |
| | Vahlkamp Wanderguard | Rastrac.net Inc | |
| | Project Life Saver | Vertonic Aerospace | |
| | MedicAlert Safely Home | Tibbo Systems | |
| | Mindme | Zenatek | |
| | Bluewater Security | FedEX | |
| | Adient Mobile - Mx-LoCare GPS Watch | UPS | |
| | LokBu- Project Lifesaver PAL | Windows Apps Portal Companies | |
| | Everon-Vega | Position Logic | |
| | Laipac S911 | LoJack-Safety Net | |
| | Aerotel-GeoSkeeper | Progressive Insurance | |
| | Vision Localization - Kervue/Pikavu | 2x Software (acquired by Parallels) | |
| | | Kaseya Agent | |
| | | Pitney Bowes | |
| | | Galileo | |
| | | Indiegogo | |
| | | Spyera | |

SPECIAL CATEGORY PROFILE

THE OUTSTANDING
BUSINESS LEADERS
OF THE YEAR 2021
business

Patrick Bertagna
Founder, CEO and Chairman,

METALERT
(OTC:MLRT)

An organization keeping you connected to who and what matters most!

Established in 2002, GTX Corp is a pioneer in the field of people and asset tracking Location-Based Services (LBS) and Real-Time Location Systems (RTLS) engaged in the growing \$34 billion wearable technology and IoT (Internet of Medical Things) industry. The company designs, manufactures and sells various interrelated and complementary health and safety products and services in the GPS Wearable Technology and biometrics marketplace. Located in Los Angeles, California with international distributors servicing customers in over 35 countries, GTX is known for its award-winning patented GPS SmartSole® - Think Dr. Scholl's meets LoJack, the world's first invisible wearable technology tracking device created for those at risk of wandering due to Alzheimer's, dementia, autism, and traumatic brain injury.

Cheers to the Victories

Being a business personality has always thrilled Patrick, his love of the art of all things businesses have made him spread his wings to acquire desires, interests, and accomplishments. In his life, he has several times looked over the horizon line and had a vision and then successfully materialized that vision. Be it a product or other offerings, his company has ultimately sold to tens of thousands of people and businesses across the world. One of his biggest achievements includes the privilege to speak at the United Nations General Assembly, an honorable memory to cherish forever.



A Life Defining Moment

As a kid, Patrick's childhood and family heritage were European. Early on he explored different countries as a resident, and later on in life to conducted business or just enjoyed traveling to different places. With such

a global experience, it helped him shape into a holistic individual who could blend in the environment competently. At the age of six, he moved to the USA and adapted to a completely different atmosphere, language, culture, food, and started to figure out his way to the American dream.

The Timeline of being a Leader

By preaching the mantra of "only the committed win" and reinventing ourselves constantly with time. Patrick explains how leaders are made. "With good clear communication and making sure everyone feels heard while setting and managing expectations. Articulating the big picture along with the details, making sure all your stakeholders are aware and on board with the mission at hand and giving them some skin in the game while doing all of this in a respectful way".

The COVID-led Opportunity

"Currently, a lot of organizations are experiencing supply chain disruptions, and everything just takes longer to do. However, Covid-19 also taught us how to be more resourceful, basically to make do with less, and has opened up a lot of opportunities for developing new telemedicine, contactless track and trace, and biometric products and solutions in the health and safety sector.

Having a Telescopic Eye

The company is currently not planning any major strategic changes but is always prepared for what's next, that is the DNA of GTX to never let an opportunity escape and it has put that to test last year when COVID hit. With a tagline of "With You", it has implemented many strategic shifts last year, so the next 5 years are all about execution and expansion. "By painting the vision of what the future holds if everyone does their parts. Letting everyone know how important no matter their job title, how important they are, and how much positive or negative impact their actions will have for everyone else. The spoke and hub concept", concludes Patrick. ■

