### Expanding always. In all ways.



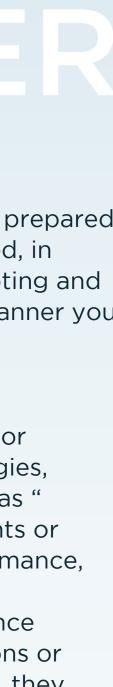


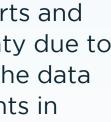
#### You Must Read This Before Continuing

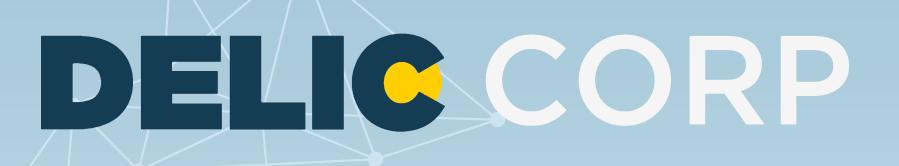
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**Delic Corp** is a **leader** in **new medicines** and **treatments** for a modern world, **improving access to health benefits** across the country and **reframing the conversation on psychedelics**.

We own the largest, profitable chain of wellness clinics in the U.S. with 12 locations across nine states, and build in secondary cities to reach the greatest number of patients.

We plan to open 14 more clinics in the next 18 months and have a run rate of \$9M USD.

The related businesses under the umbrella of **Delic** create a **self-sustaining ecosystem** that will **connect to and drive patients into the clinics**.

## OVERVIE



### PROBLEM

Mental health problems are widespread and getting worse, particularly after Covid-19.

51.5 million: Total number of people in the U.S. who have experienced a mental health condition. Current popular pharmaceutical treatments aren't working for most.

63% of Americans who have used Rx drugs to treat anxiety, depression, PTSD say they still have symptoms.\*

40-71% of people who use antidepressants relapse. Response rate is around 30% & side effects are significant.

\*This survey was conducted online within the United States by The Harris Poll on behalf of Delic from December 6 - 8, 2021 among 2,037 adults ages 18 and older, among whom 953 suffer from anxiety/depression/PTSD

### DELIC CORP

There's no scalable, trusted network of psychedelic clinics with a repeatable, non-habit forming and effective treatment process.

\$225 billion: Amount spent on mental health treatment and services in 2019.



## SOLUTION

Psychedelic treatments have been shown to have high efficacy, and low side effects. Ketamine has a 70% response rate in treatment resistant depression as soon as 24h.

PTSD, major depression, anxiety approved for off-label psychedelic treatments. LSD & psilocybin have been shown to reduce depression and anxiety for terminally ill patients.

### DELIC CORP

The largest chain of trusted & accessible patient clinics with high profit margins and repeatable effective treatments puts **Delic** at the center of a burgeoning industry.

83% of Americans with anxiety, depression, PTSD are open to alternative treatments that are proven more effective than Rx medication with fewer side effects.\*



## DELIC

## MEDIA



**Meet Delic** The Largest Psychedelic Wellness Event



CLINICS



**Reality Sandwich Digital Lifestyle Magazine** 



**U**U

**Delic Radio Podcast** 

## ECOSYSTEM

### 

**Ketamine Wellness** Centers **Ketamine Clinic** 











## 

## MARKET POTENTIAL

~32M

people in the US have used psychedelics at least once

65%

of Americans with anxiety, depression, PTSD say psychedelic medicine should be available for treatment-resistant conditions\*

\$500B

annual US spend on prescription drugs

\$238B

annual US spend on mental health treatments & ancillary services

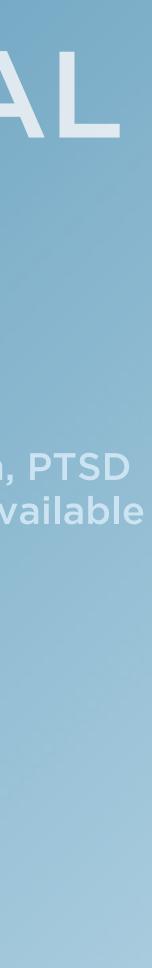
\$71B

2016 spend to treat depressive disorders

\$16B

anxiety disorder & depression treatment market

\*Results of The Harris Poll on behalf of Delic









Delic Corp owns the largest chain of psychedelic wellness clinics in the country and a scalable ecosystem to increase revenue, profit margins and patient base.

### CLINIC FINANCIALS CASE STUDY

Averade	Clinic	Revenue	

**Open a Clinic** 

### KETAMINE

- Treatment Cost -

\$300-750/session

x 6+ monthly boosters

With 12 open today across 9 states, we will add an additional 15 clinics in the next 18 months, bringing access and relief to millions of Americans.

### PSILOCYBIN

Treatment Cost \$10,000/session\* \*projected

### PATIENT ECONOMICS | 10-year average spend: \$62,000

## **BUSINESS MODEL**

Cost \$250,000 USD

>

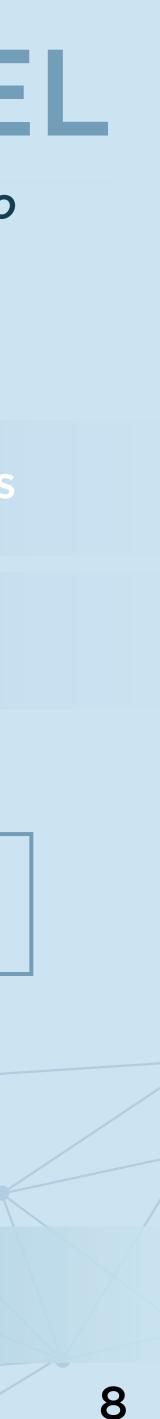
Break even in ~6 months

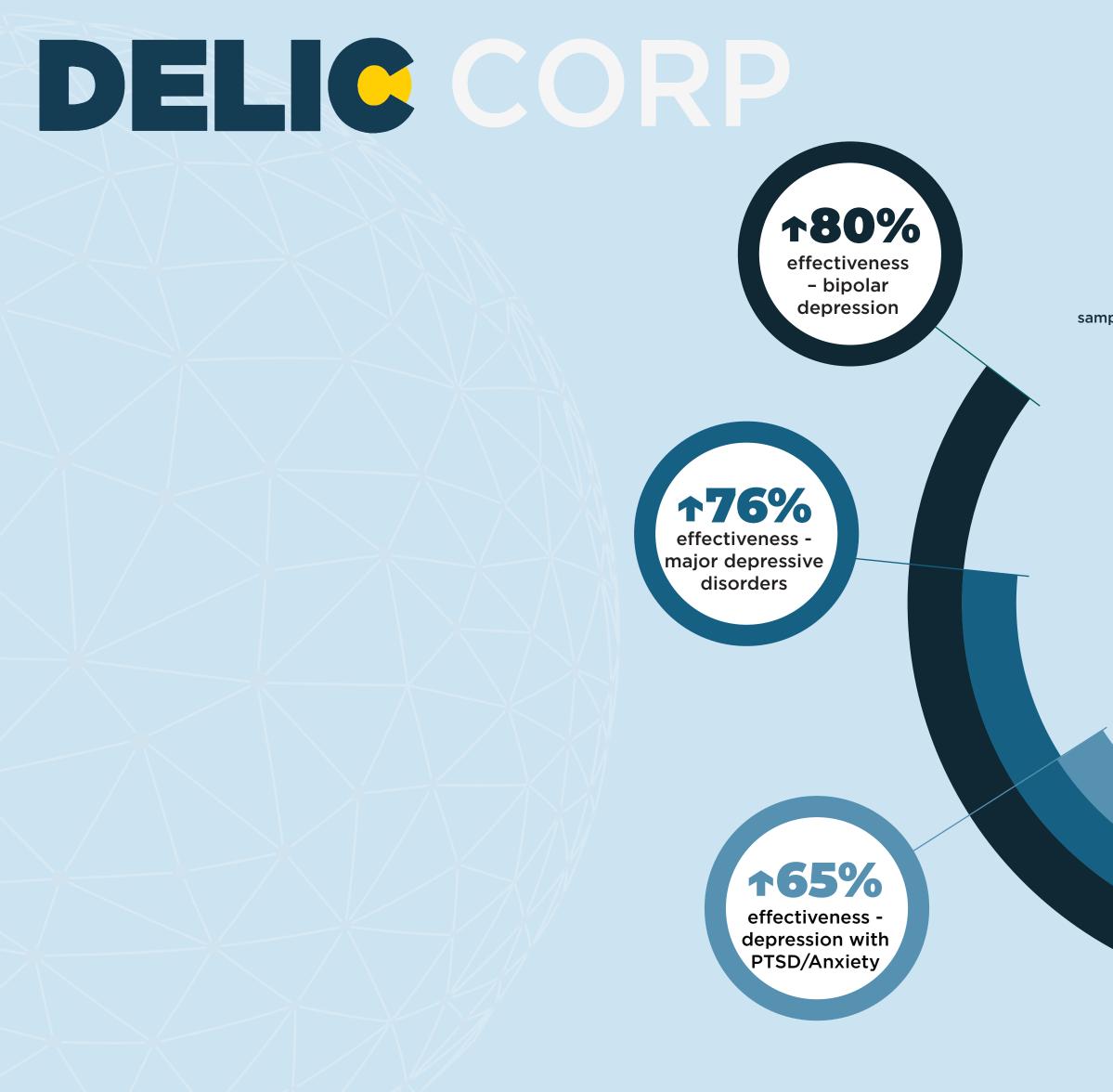
\$1M USD at ~25-30% operating profit

### MDMA

- Treatment Cost

### **\$4,000-\$5,000/session**\* \*projected





Response defined by the Beck Depression Inventory-II (BDI-II) where a >35% reduction in depression index defines effectiveness in individuals with longer duration depression who have not responded to antidepressants. BDI-II is currently widely used in both research and clinical practice and used to validate other rating scales of depression. Results were independent of concomitant/additional antidepressant medications.

## Patient Outcomes

Random sample size n=120

Response to Ketamine Treatment of Depressive Disorders



borderline
personality
disorder

Data provided by:



### MEDIA AUDIENCE NURTURING

Tapping into cultural conversations through Delic-owned media properties and events featuring leading experts, thought leaders and advocates to:

- Drive patients to the clinics for treatment
- Remove stigma around these new medicines
- Discuss what a healthy level of emotional wellness feels like

### Meet Delic

#### The Largest Psychedelic Wellness Event

- Las Vegas, NV on November 6-7, 2021
- Sold out with over 2,500 attendees
- Headliners included Lamar Odom, Duncan Trussell, Molly Maloof, MD, and Dr. Carl Hart
- Tickets for Meet Delic 2022 on sale now!

- +5k original articles
- 1.4M views in 2020
- +7k email subscribers
- 14.6k IG followers

Forbes







### **Reality Sandwich**

**Digital Lifestyle Magazine** 

• +551 1st page Google rankings

### As Seen In









Seeking Alpha $^{\alpha}$ 

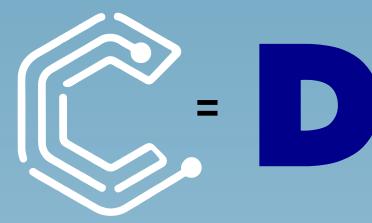
### **Delic Radio**

#### **Podcast**

- +43 episodes
- Since Feb 2018
- 100k total streams



## **SCIENCE** IP, R&D, Proven Products



We develop novel psychedelic products for markets that allow for legal psychedelics and treatment.

Rooted in science and evidence-based research that informs all product lines and ensures innovative treatments are safe and of the highest quality.

Delic Labs has operated profitably since its founding.

Delic Labs will focus on profit generating contracts as well as IP & novel compound development (patent development) licensing opportunities.

Delic Labs recently received its Section 56 Exemption granted by Health Canada, enabling Delic Labs to focus on research and intellectual property development with psilocybin, MDMA, LSD, DMT, mescaline, 2C-B.

### **Customers:**

Biotech Companies Alcohol & Tobacco

Cannabis Instrument Manufacturers Producers

## ELIC LABS

**Psychedelic** Manufacturers



## **HEALTH** Clinic Services & Retail



The U.S.'s largest retail and physical footprint of ketamine clinics will allow us to scale patient access and increase average spends.

### **Open Now**

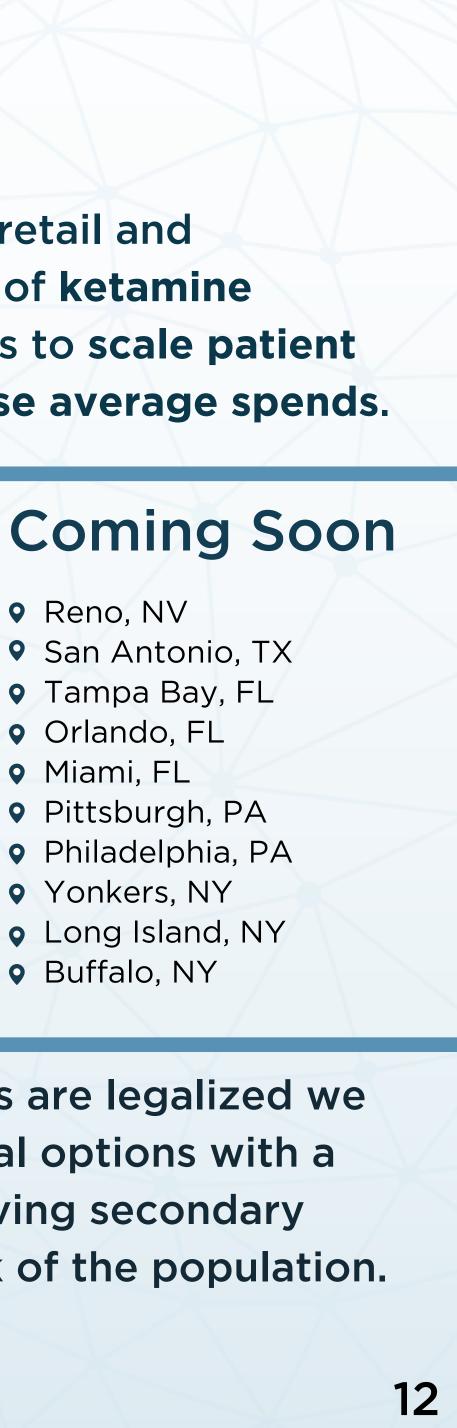
#### Phoenix, AZ

- Tuscon, AZ
- Denver, CO
- Ohicago, IL
- Minn/St Paul, MN
- Seattle, WA
- Dallas, TX
- Houston, TX
- Jacksonville, FL
- Las Vegas, NV
- Salt Lake City, UT

- Reno, NV
- San Antonio, TX
- Tampa Bay, FL
- Orlando, FL
- Miami, FL
- Pittsburgh, PA
- Philadelphia, PA
- Yonkers, NY
- Long Island, NY

• Buffalo, NY

As new treatments are legalized we will offer additional options with a keen focus on serving secondary cities and the bulk of the population.



## DELICEORP

**Delic** has some of the most experienced and successful operators of ketamine clinics in-house. Rather than acquiring overvalued assets or attempting to rejuvenate underperforming operations, we believe our proven real estate, hiring, training, operations and treatment approach will outperform others in the market.

Further, Delic's existing media properties and in-house marketing and communications teams will create demand and win market share in an increasingly competitive industry that relies more and more on marketing, social media, education and word-of-mouth to win patients.

## ACQUISITION STRATEGY





Our team is comprised of proven leaders, executors and free thinkers. Strong industry networks, profitable businesses and successful prior exits ensure we are best positioned to capitalize on the burgeoning psychedelic wellness industry.

### OPERATIONS



#### **MATT STANG** CEO/CO-FOUNDER











#### MATT STANG







ADVISOR





### TEAM





### ADVISORS



#### SHEP GORDON



NY TIMES FILM AGENT & PRODUCER





#### **KYLE SNOOK**





INFANTRY

OFFICER





COO



#### GREG CROWE

serendipity

CIO



#### GARYN ANGEL



FOUNDER

PRESIDENT

SENIOR OPERATIONS EXECUTIVE

### TEAM



DIRECTOR



PRESIDENT



FOUNDING PARTNER

BABY MATER



MICHAEL LOVITCH

canopy

DR. DAVE RABIN

ED &

CO-FOUNDER CO-FOUNDER

SEMIPER FI ODYSSEY

BOARD

MEMBER

APOLLO

CIO &

PARTNER

**RealDos** 



#### BARBARA BRANAMAN





CEO & VP OF MARKETING VP/GM of FOUNDER & PRODUCT

HOSTING



#### DAVID BELSKY

🔘 flowhire

*MOTION* RECRUITMENT PARTNERS

CEO & FOUNDER



15

Companies	Ticker	Business Model	Geography	Valuations	Quarterly Revenue	Open U.S. Locations	Location Develop
Delic Corp	CSE:DELC	Clinics, media	USA	\$25M* *upon conversion of multiple voting shares	N/A	12	15
Field Trip Health	TSX:FTRP	Clinics, drug development	Canada, USA, Netherlands	\$384M	\$0.86M	6	5
Numinus Wellness	TSXV:NUMI	Clinics, drug development	Canada	\$153M	\$0.56M	Ο	N/A
Ketamine One	NEO:MEDI	Clinics, contact research	Canada	\$37M	N/A	1	3
Braxia	CSE:BRAX	Clinics, drug development	Canada	\$30M	\$0.41M	Ο	N/A
Novamind	CSE:NM	Clinics, contact research	USA	\$35M	\$1.85M	6	2

## **COMPETITOR COMPARISON**

\*All figures in \$CAD





 $\rightarrow >$ 

FOUNDED



**\$ RAISE** 



ACQUIRED

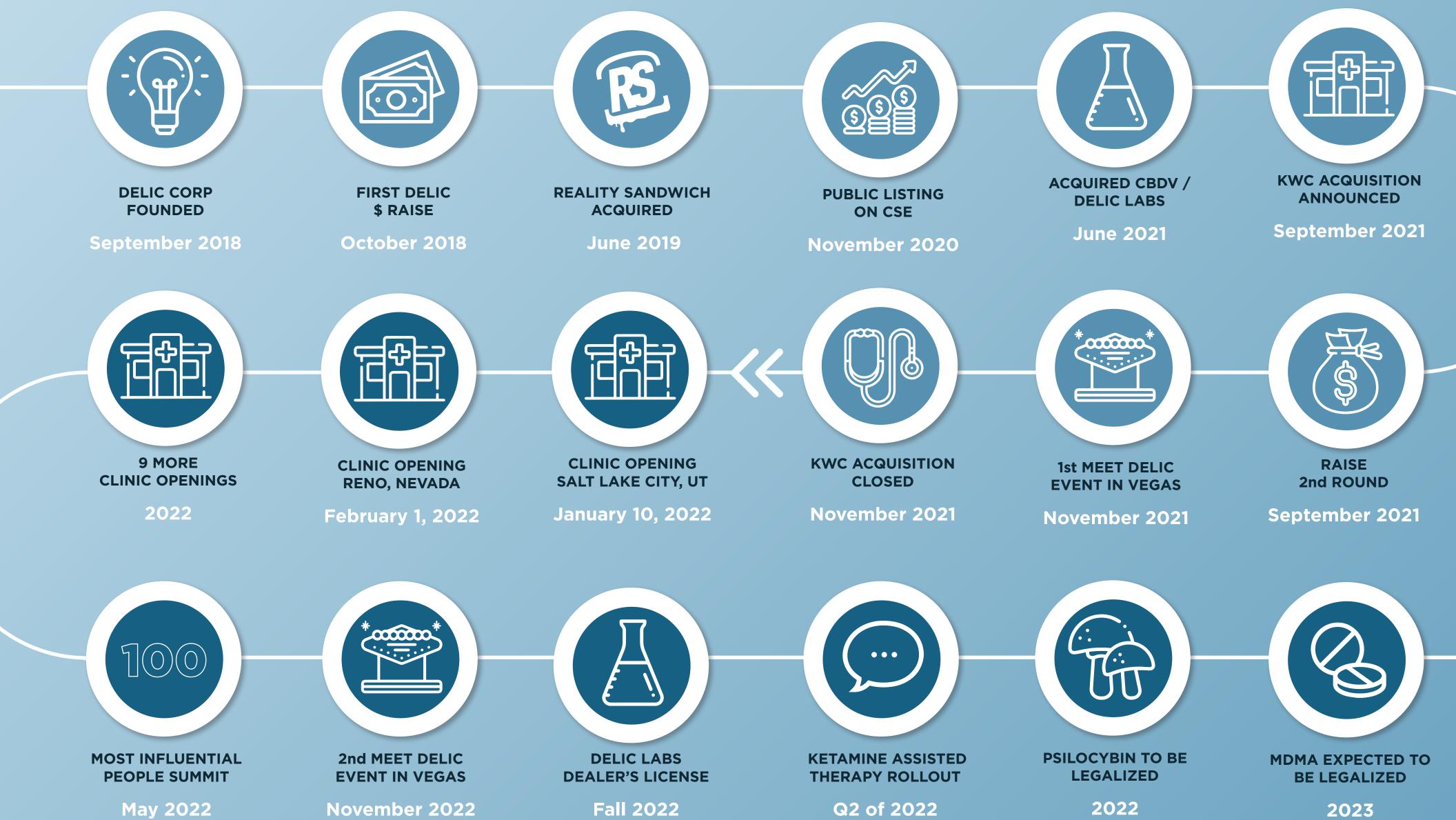


9 MORE





**CLINIC OPENING** 



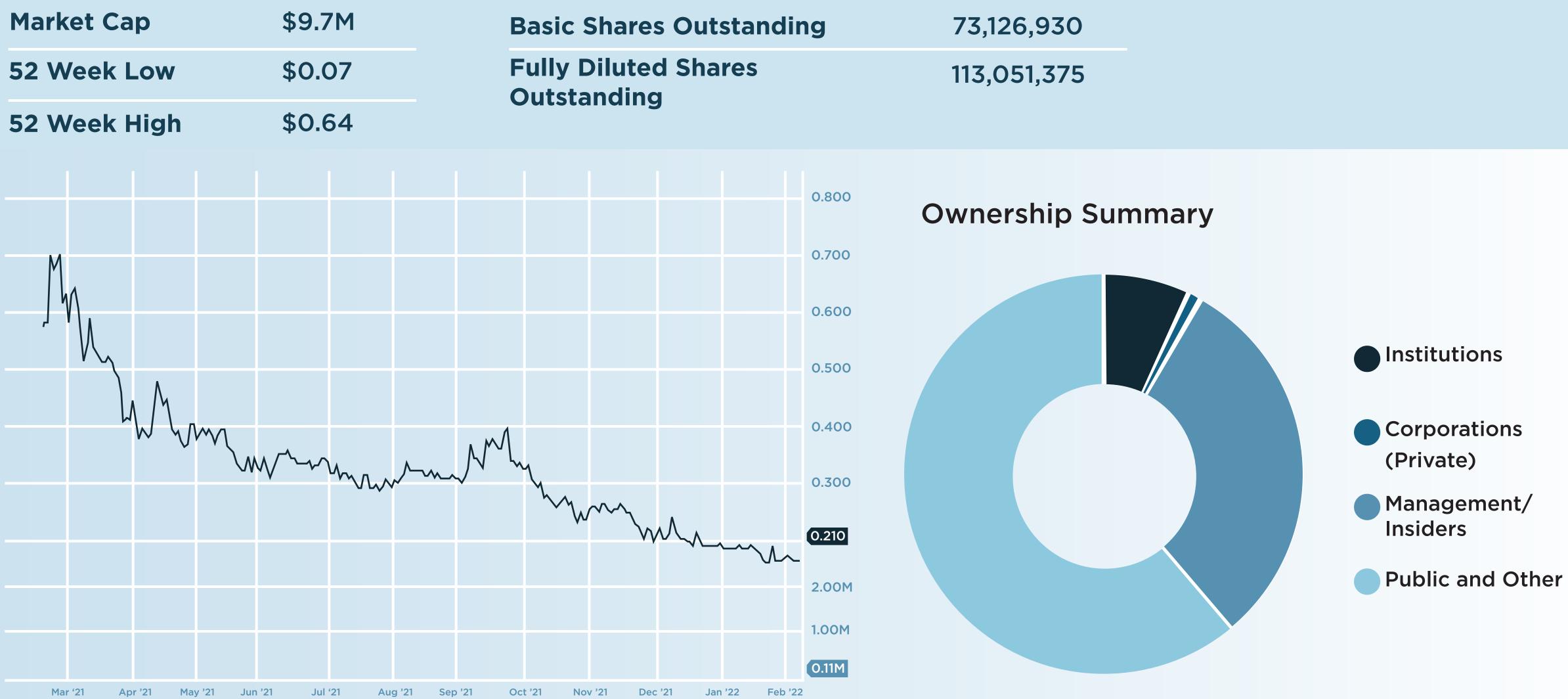
### TIMELINE







### **Capital Structure**



### **CAP TABLE**





## WHY INVEST NOW?

- Current run rate of \$9M USD.
- increasing spend per visitor, positioned as face of industry.
- resources & reach.
- psilocybin treatments become legal.

Well-capitalized to remain opportunistic, accretive as industry evolves.

## DELICEORP

 Built largest, most profitable business model for scaling care directly to patients, with 12 open locations today and 15 more in the next 18 months,

Focused on fully legal opportunities available now to scale under big tent of

 Will have novel high-quality product lines to support catering to new patient categories/clinics to administer treatments as future MDMA &



### Alex Howe (202) 271-799 alex@deliccorp.com

• • •

# CONTACT

