



It's a Done Deal

\$7,520,000

Gaia

Follow-On

Joint Book-Running Manager

FEBRUARY 2025

Roth Capital Partners acted as Joint Book-Running Manager for Gaia, Inc. (NASDAQ: GAIA) in its \$8 Million Follow-On

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Transaction Information

Gaia, Inc. (NASDAQ: GAIA), a conscious media and community company, announced the closing of its previously announced underwritten public offering of 1,600,000 shares of its Class A common stock at a price to the public of \$5.00 per share.

Net proceeds to the Company, after deducting the underwriting discounts and commissions and estimated offering expenses payable by the Company, were approximately \$7.2 million.

The Company intends to use the net proceeds from the offering primarily for, but not limited to, enhancements of our AI (Artificial Intelligence) capabilities, the development of the Gaia Community project, and for general corporate purposes.

Roth Capital Partners acted as joint book-running manager for the offering.

About Gaia, Inc.

Gaia is a member-supported global video streaming service and community that produces and curates conscious media through four primary channels—Seeking Truth, Transformation, Alternative Healing and Yoga—in four languages (English, Spanish, French and German) to its members in 185 countries. Gaia's library includes over 10,000 titles, over 88% of which is exclusive to Gaia, and approximately 75% of viewership is generated by content produced or owned by Gaia. Gaia is available on Apple TV, iOS, Android, Roku, Chromecast, and sold through Amazon Prime Video and Comcast Xfinity. For more information, visit gaia.com.

(Source: Company Press Release 02.07.25)

About Roth Capital Partners

Roth Capital Partners, LLC ("ROTH") is a relationship-driven investment bank focused on serving growth companies and their investors. Our full service platform provides capital raising, high impact equity research,

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macroeconomics, sales and trading, technical insights, derivatives strategies, M&A advisory, and corporate access. Headquartered in Newport Beach, California, Roth is a privately-held, employee owned organization and maintains offices throughout the U.S. For more information on Roth, please visit www.roth.com.

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