



# Forward Looking Statements

This Presentation contains "forward-looking statements" which are not purely historical and may include any statements regarding beliefs, plans, expectations or intentions regarding the future. Such forward-looking statements include, among other things, the development, costs and results of new business opportunities and words such as "anticipate", "seek", intend", "believe", "estimate", "expect", "project", "plan", or similar phrases may be deemed "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Actual results could differ from those projected in any forward-looking statements due to numerous factors. Such factors include, among others, the inherent uncertainties associated with new projects, the future U.S. and global economies, the impact of competition, and the Company's reliance on existing regulations regarding the use and development of cannabisbased products. These forward-looking statements are made as of the date of this news release, and we assume no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those projected in the forward-looking statements. Although we believe that any beliefs, plans, expectations and intentions contained in this press release are reasonable, there can be no assurance that any such beliefs, plans, expectations or intentions will prove to be accurate. Investors should consult all of the information set forth herein and should also refer to the risk factors disclosure outlined in our annual report on Form 10-K, our quarterly reports on Form 10-Q and other periodic reports filed from time-to-time with the Securities and Exchange Commission. For more information, please visit www.sec.gov.



# **AGENDA**

- Investment Highlights
- hempsmart™ Brand Portfolio
- Strategic Partners
- International Launch to Latin America, UK, etc.
- Management Team and Board of Directors
- Financial Summary















# **INVESTMENT HIGHLIGHTS**

**Marijuana Company of America Inc.** is a diversified holding company with wholly-owned subsidiaries and financial investments in various private and publicly traded companies across the Cannabidiol industry, offering unique exposure to the global cannabidiol ("CBD") sector.

MCOA's **hemp**smart<sup>™</sup> brand offers an extensive line of premium CBD based organic products that are scientifically driven and double lab-tested via a third party to ensure purity and potency. The Company sells its products now via a unique multi language online e-commerce platform. www.hempsmart.com

Company launched new international expansion into Latin America (Brazil, Uruguay, etc.)

Entered into a non-exclusive logistics and distribution agreement with www.fulfillment.com, an award-winning order fulfillment company serving high-volume national and global ecommerce brands

Marijuana Company of America, Inc. is leveraging its premium brand hemp-based products with key cannabis strategic partners

Significant reductions in operating expenses



# **OTC:MCOA**



# **MISSION**

Our objective is to become an international leader in the Cannabidiol industry. MCOA will continue expanding the business, while remaining fiscally conscious. We will continue to grow while identifying potential synergistic acquisition opportunities that will position the Company for exponential growth.

# **STRATEGY**

Marijuana Company of America, Inc. (MCOA) will continue to grow organically as well through acquisition.

# **VALUES**

Marijuana Company of America Inc. sets high standards for the Company's employees, officers and directors. Implicit in this philosophy is the importance of sound corporate governance.



# **BRAND PORTFOLIO**





# The Brand you can Trust

- MCOA's wholly-owned subsidiary hempsmart™ is a CBD company focused on creating and promoting the most effective, best tasting, and highest quality products on the market
- Double tested products to ensure premium quality products
- hempsmart<sup>™</sup> has rebranded with fresh packaging
- Launched our multi-language e-commerce website offering consumers a chance to buy directly from the Company. www.hempsmart.com
- The new marketing strategy for MCOA and hempsmart™ has commenced with an effort to engage customers via social media --Instagram, Twitter, Tik Tok, etc.

# hempsmart<sup>TM</sup> Premier Products US 10,201,553 BI

Smart Drops (CBD Drops)
Neuro Smart (Patented Brain Pills)
Smart Cream (Pain Cream)

These organic, plant-based products help to manage anxiety, pain and insomnia without the inclusion of THC.





# **STRATEGIC PARTNERS**

As we expand into new regions globally, we utilize the resources of our Strategic Partners to drive continued success.

Our MCOA Strategic Partners consists of highly regarded proven industry professionals and companies that lend their years of international expertise and knowledge to ensure the growth and successes for Marijuana Company of America, Inc.







# **STRATEGIC PARTNERS**



Arman Tabatabaei, President CBGL | Jesus Quintero, Chairman of the Board, MCOA | Julia Otey-Raudes, President ECOX | Robert Hymers, Strategic Consultant MCOA



# **CANNABIS GLOBAL, INC.**

**Cannabis Global, Inc.** is a Los Angeles-based company trading under the stock symbol **CBGL** 

The company has a growing product and proprietary intellectual property portfolio. CBGL is marketing and producing Comply Bag™, an innovative solution for cannabis storage, transport, and tracking. It also is the developer and marketer of the Hemp You Can Feel™ brand.

CBGL is strategically aligned with MCOA as its largest shareholder.

Cannabis Global is focused on the science of cannabis as evidenced by all the IP and innovative R&D.





## **ECO INNOVATION GROUP**

**Eco Innovation Group** was founded by Inventors and Business Professionals to nurture and catalyze the most innovative and impactful products and deliver those innovations to market.

MCOA's investment supports Eco Innovation's cutting-edge extraction technology. ECOX's extraction processes utilize a proprietary formulation to extract valuable bioactive compounds from cannabidiol (CBD) combined with plant-based materials to create a fluid and cost- effective output.









# **NATURAL PLANT EXTRACTS (NPE)**

**NPE** operates a licensed cannabis manufacturing and distribution business in Lynwood, California.

**NPE** holds a Type 7 California Manufacturing and distribution license, allowing for cannabis product distribution anywhere in the state of California.

MCOA believes that NPE's Lynwood NPE operation offers great opportunities.

The natural Plant Extract facility is fully operational with an initial focus on product manufacturing and distribution.



MCOA owns a minority investment interest in Natural Plant Extract (NPE), which it expects to explore mutual strategic business opportunities.



## **INTERNATIONAL EXPANSION**

- MCOA has launched two new subsidiaries hempsmart Brazil and hempsmart Uruguay to bring for the first time the Company's hemp-based hempsmart™ premium quality product line to the South American markets of Brazil and Uruguay
- Includes production and distribution opportunities that will further drive MCOA's expansion globally and allow MCOA to distribute its CBD and hemp-derived hempsmart<sup>™</sup> product line in Brazil
- Brazil, a country with a population of over 212 million consumers has seen a recent surge in CBD popularity and sales
- The hempsmart Uruguay subsidiary will also include manufacturing and distribution in Uruguay
- Uruguay has a population of over 3.6 million consumers and was the first country in the world to legalize recreational and medical cannabis
- Currently applying for status in a "Free Trade Zone" which allows for exemption of local, sales and exportation tax. MCOA stands to benefit from a more cost-effective cost structure for the products manufactured and sold to MCOA from the newly formed subsidiary







# MCOA Updates Investor Website & Launches e-commerce Platform



**MCOA** has updated its Corporate website.

Visit: www.marijuanacompanyofamerica.com

**hempsmart**<sup>TM</sup> wholly-owned subsidiary of MCOA has launched multi-language e-commerce website offering consumers a chance to buy directly from the Company

Visit: www.hempsmart.com

**Launched** new marketing strategy for MCOA and **hemp**smart<sup>™</sup> with an effort to engage customers via social media --Instagram, Twitter, Tik Tok, etc.









### **MANAGEMENT TEAM**



Our Company owes its success to the hard work, dedication, and diversity of our people. Our workforce is a melting pot. Our varied backgrounds, experiences, perspectives, and ideas help us increase our global awareness and are crucial to our ability to innovate. Our team welcomes change, revels in taking on challenges and embraces opportunities to learn that arise daily. We believe in the power of knowledge to enrich lives through purposeful innovation, technologies and opportunities.

hempsmart™ is committed to producing only the highest quality all-natural ingredients, cutting edge science-based formulations, and premium broad-spectrum hemp extracts in therapeutic amounts to formulate our product-lines with a sophistication and effectiveness beyond compare. It is our goal to help transform personal health into planetary health.



### **LEADERSHIP TEAM**

### **MCOA Board of Directors**

Marijuana Company of America Inc. sets high standards for the Company's employees, officers and directors. Implicit in this philosophy is the importance of sound corporate governance. It is the duty of the Board of Directors to serve as a prudent fiduciary for shareholders and to oversee the management of the Company's business.

### **MCOA Senior Management & Strategic Partners**

As we expand into new regions globally, we utilize the resources of our Strategic Partners to drive continued success. Our MCOA Strategic Partners consists of highly regarded proven industry professionals that lend their years of expertise and knowledge to ensure the growth and successes for Marijuana Company of America Inc.



Jesus Quintero
Chairman of the Board
Chief Financial Officer
Chief Executive Officer



Tad Mailander
Board Member
Legal Council



Edward Manolos
Board Member
Technology



Marco Guerrero Board Member VP Latin America



Robert Hymers Strategic Consultant



Tony Schor



Paula Vetter Medical Advisor



Brenda Andrews
Communications Director



- Exchange: OTC Markets
- Symbol: MCOA
- Recent Price (4/13/21): \$ 0.008
- Market Cap: 37.0 M
- Shares Outstanding: 4,836,957,259
- Estimated Float: 4,792,939,862
- Average Trading Volume: 176.8M





www.marijuanacompanyofamerica.com
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