



Fr8app is a B2B Marketplace powered by AI and Machine Learning

One of the most connected & intelligent **freight platform** for **cross-border shipping** in the USMCA region.



Our innovative freight shipping technology speeds up and simplifies shipping across borders, connecting shippers with a vast network of trusted carriers and drivers and providing transparent pricing for available cargo capacity on both sides of the border.

Opportunity: Massive Market with Extreme Inefficiencies

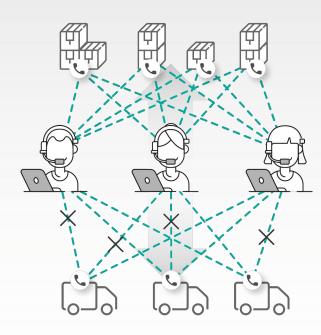
- Fragmented and inefficient market creates opportunities
- Lack of pricing transparency
- Inefficient matching
- Low technology penetration
- Cross-border complexity



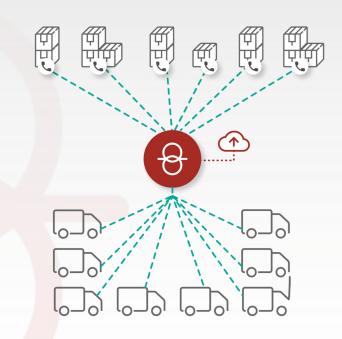
Revolutionizing Cross-border Shipping

Our mission is to revolutionize cross-border shipping by providing carriers with increased growth opportunities and shippers with flexibility, visibility and simplicity for the once-complex process of international over-the-road (OTR) shipping.



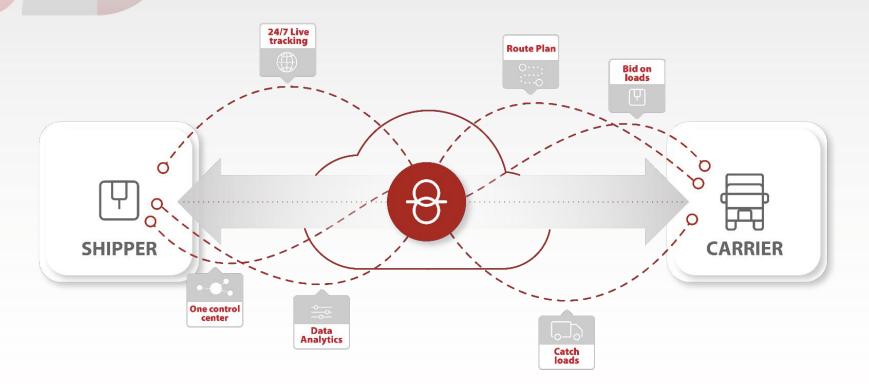


A complex and broken model that results in bad outcomes for many players in the ecosystem.



Fr8App automates the process, making transportation more efficient and reducing logistic costs.

Our Technology Reduces Waste & Inefficiency



Security & Visibility



Industry Experience



Software Solutions Add Extra Value

FR8tms •

Shipments cross border quickly, safely, and avoids delays with Fr8tms (Transportation management system)

Shippers post their loads, the destination-anywhere in the USA, Mexico or Canada-and the desired price and match with a secure carrier quickly. Once the shipment is on its way, real-time 24/7 tracking and updates are provided.







ΑI core platform

With Fr8fms (Fleet Management System), carriers streamline daily operations and get paid faster

Carriers match desired loads on favorite routes at the desired rates they want. With real-time 24/7 tracking, they spend less time reporting updates on truck locations and focus more on matching loads and data/pattern analysis...

Committed to the Environment

Leveraging our technology to reduce the carbon footprint by optimizing empty miles and reducing paper consumption.





Building Relationships With Key Players

 Growing strategic accounts by building deep and long term relationships, providing excellent service combined with technology. Fast growing customer base with enterprise accounts and needs for multiple layers of service.



SAMSUNG





and more...

Integrating with other technology companies in the industry to provide a all-in one solution to target all the inefficiencies in the transportation industry.





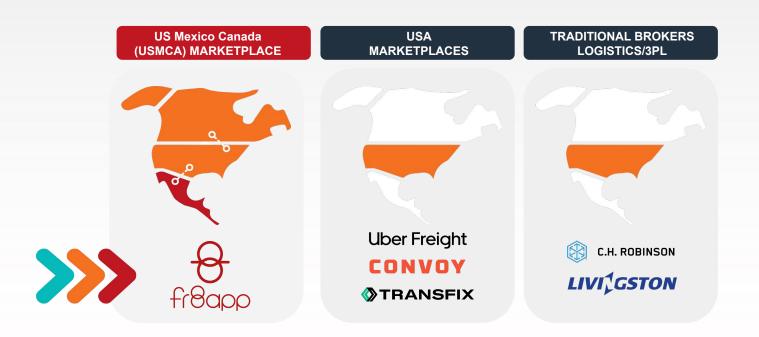








Our Foothold in Mexico is a Key Differentiator



Strengthened Management



Javier Selgas CEO & Director













Mike Flinker President





Paul Freudenthaler CFO













Luisa López COO



























Mario Mena **Head of People**











Significant Revenue Growth Trends

REVENUE	IN US\$ (millions)	% GROWTH	
2019 Actual	\$4.2	-	
2020 Actual	\$9.2	119%	
2021 Actual	\$21.5	134%	
2022 Guidance*	\$30.4	35+%	

^{*} Initial on Press release issued Aug. 26, 2022, revised October 2022.

Investment Rationale

HUGE MARKET OPPORTUNITY

\$385B cross-border US-Mexico trade

\$34B Mexico domestic

\$732B US domestic

SCALABLE DIFFERENTIATED TECHNOLOGY

Providing competitive advantages to carriers

Fr8App platform

Data driven analytics
Open architecture
Scalable framework

BUILDING MARKET LEADERSHIP

First mover in Mexico

Enter 2022 strong

395 shipper clients 2,400+ carriers ~25,000 loads 500% inc. in lanes operated YOY

SUCCESSFUL GROWTH STRATEGY

Launching numerous product offerings

Collaborating with key players

Investing in technology and human capital



