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## **GEYSER BRANDS BOLSTERS MANAGEMENT TEAM**

**With 6 years working with cannabis companies in the capital markets - such as Wildflower Brands and Phivida Organics - and over 40 years of combined experience in corporate communications, Doug Kerr and Alan Jones have joined the Geyser Brands team to lead its investor relations.**

**April 16, 2019 – Vancouver, B.C. – Geyser Brands Inc ([TSX VENTURE: GYSR](https://www.tsx.com/venture/GYSR)) (“Geyser Brands” or the “Company”)** is pleased to announce the appointments of Doug Kerr and Alan Jones as its Investor Relations Officers.

Doug and Alan have extensive capital markets experience, most recently serving Investor Relations Officers at Wildflower Brands Inc. and Phivida Holdings Inc., where they helped the companies communicate their corporate strategy to shareholders.

Andreas Thatcher noted “We are delighted that Doug and Alan have joined the Geyser Brands Inc. family and look forward to their insight and contributions as we continue to

execute on our strategic plan. We are very pleased with the strength of the management team that we've assembled here at Geyser Brands."

Geyser Brands also announces that it has granted 375,000 options (the "**Options**") - 250,000 to Doug Kerr and 125,000 to Alan Jones - to purchase common shares as incentive from Geyser Brands pursuant to its stock option plan (the "**Plan**"). All Options will vest in equal tranches over the next two years and are exercisable at a price of \$0.70 per common share, with a 4 month and 1 day hold period on all issued shares. The Options have a term of five years and are subject in all respects to the terms of the Plan and the requirements of the TSX Venture Exchange.

## **ABOUT GEYSER BRANDS**

Geyser Brands Inc builds health-based hemp CBD consumer products in the Nutraceutical, Cosmetics, Food & Beverage and Pet sectors world-wide. R&D investment in NanoFusion - a proprietary all-natural nanotechnology - delivers topical, cream, beverages and baked goods, oil, and tincture formulations with superior bio-availability and water-solubility. Geyser Brands is a Health Canada approved Licensed Producer in Port Coquitlam, B.C.

### **On Behalf of the Board of Directors**

"Andreas Thatcher"

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Andreas Thatcher  
Director and CEO

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## **CAUTIONARY AND FORWARD-LOOKING STATEMENTS**

This news release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. These statements relate to future events or future performance. All statements other than statements of historical fact may be forward-looking statements or information. Forward-looking statements and information are often, but not always, identified by the use of words such as "appear",

"seek", "anticipate", "plan", "continue", "estimate", "approximate", "expect", "may", "will", "project", "predict", "potential", "targeting", "intend", "could", "might", "should", "believe", "would" and similar expressions.

Forward-looking statements and information are provided for the purpose of providing information about the current expectations and plans of management of the Company relating to the future. Readers are cautioned that reliance on such statements and information may not be appropriate for other purposes, such as making investment decisions. Since forward-looking statements and information address future events and conditions, by their very nature they involve inherent risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of factors and risks. These include, but are not limited to, the risks associated with the marijuana industry in general such as operational risks in growing; competition; incorrect assessment of the value and potential benefits of various transactions; ability to access sufficient capital from internal and external sources; failure to obtain required regulatory and other approvals and changes in legislation, including but not limited to tax laws and government regulations. Accordingly, readers should not place undue reliance on the forward-looking statements, timelines and information contained in this news release. Readers are cautioned that the foregoing list of factors is not exhaustive.